



Dr. Gabriele Gusmini, founder of the Plant Pathways Company, Inc., USA, will give a talk about **"Breeding and Agricultural Supply Chain Expertise for a Fresh Look at Stevia Leaf Production and Processing "**.

The Plant Pathways Company, Inc. is a new entrant in the stevia leaf and leaf extract markets. At its core, the company leadership and founders bring multiple decades of demonstrated expertise in breakthrough innovation in crops with a focus on downstream added value. Genetic discovery and breeding focus heavily on driving the impact of stevia leaves in the extraction of ingredient, food and beverage formulation, and consumer experience. The key drivers of business development are positive consumer experience, healthy people and healthy planet, and profitable and rewarding supply chains from farm to consumer.

**Stevia Tasteful 2022**

**June 2-3, 2022 - Lisbon and Online**

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